



# Turning Responsible AI into a Competitive Advantage

## The AI Opportunity—and Its Risks

AI has moved from experiment to everyday tool. More than half of U.S. adults now use Large Language Models such as ChatGPT, Gemini, Claude, and Copilot, and nearly 80% of global enterprises have adopted AI in at least one business function.

But adoption is outpacing governance. Business users deploy AI faster than IT and security teams can manage it. Regulations such as the EU AI Act and NIST AI RMF are raising the bar for compliance, while the risk of data leaks and reputational damage continues to grow.

HighPoint helps organizations embrace AI responsibly, protecting sensitive data, maintaining compliance, and enabling innovation with confidence.

## Your Blueprint for Secure AI Adoption

HighPoint's Secure AI offering combines governance, protection, and enablement to make AI safe, scalable, and aligned to your business goals.

We assess risk, define policy, and embed controls across every layer of your AI environment:

- **Control Data Access** — Govern and encrypt sensitive data used in AI models.
- **Build Secure Pipelines (MLSecOps)** — Integrate security through model development and deployment.
- **Detect & Defend Against Attacks** — Prevent data poisoning, manipulation, and adversarial inputs.
- **Monitor & Respond** — Continuously track, log, and remediate AI-related incidents.
- **Establish AI Governance** — Create policies for responsible, ethical, and compliant use.



## Transform Shadow AI into an Advantage

Unauthorized use of GenAI tools is the #1 concern for security leaders, yet it can become a catalyst for productivity.

HighPoint delivers visibility, policy enforcement, and compliance assurance across your organization, turning Shadow AI from a liability into a governed, value-driven asset.



## Deploy Private AI Models Securely

Adopt private GenAI models without added complexity.

### Our platform:

- Routes public AI traffic to compliant private models
- Connects securely to your chosen AI engines
- Provides a branded portal with built-in guardrails

**Result:** faster deployment, safer innovation, and complete control.



## Unlock Enterprise Data Safely

Integrate GenAI with your enterprise data—securely. Deliver richer, context-aware responses powered by your unique insights while ensuring only authorized access and protecting intellectual property.

## Why Highpoint

With over 25 years of experience in complex IT environments, HighPoint combines deep expertise in security, governance, and enterprise infrastructure to help you innovate responsibly.

We put people first while delivering measurable outcomes, turning AI's potential into secure, sustainable business impact.

**Discover how HighPoint can help you adopt AI securely and responsibly.**

Contact us: [info@highpoint.com](mailto:info@highpoint.com) | Learn More at: [HighPoint.com](https://HighPoint.com)